

Exhibit O

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	5387588
REGISTRATION DATE	01/23/2018
SERIAL NUMBER	87116501
MARK SECTION	
MARK	IMPOSSIBLE NUTRITION (stylized and/or with design, see mark)
ATTORNEY INFORMATION (current)	
NAME	David E. Weslow
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
FIRM NAME	WILEY REIN LLP
STREET	1776 K STREET, NW
CITY	WASHINGTON
STATE	District of Columbia
POSTAL CODE	20006
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	2027197000
EMAIL	dweslow@wileyrein.com
DOCKET/REFERENCE NUMBER	87252.0007
ATTORNEY INFORMATION (proposed)	
NAME	David E. Weslow
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WILEY REIN LLP
STREET	2050 M STREET, NW
CITY	WASHINGTON
STATE	District of Columbia
POSTAL CODE	20036
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	2027197000
EMAIL	dweslow@wiley.law
DOCKET/REFERENCE NUMBER	87252.0007
CORRESPONDENCE INFORMATION (current)	
NAME	DAVID E. WESLOW
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	dweslow@wileyrein.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	tmdocket@wileyrein.com
DOCKET/REFERENCE NUMBER	87252.0007
CORRESPONDENCE INFORMATION (proposed)	
NAME	David E. Weslow
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	dweslow@wiley.law
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	tmdocket@wiley.law; akosak@wiley.law
DOCKET/REFERENCE NUMBER	87252.0007
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	005
GOODS OR SERVICES	nutritional supplements
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\871\165\87116501\xml2 \ 8150002.jpg
	\\TICRS\EXPORT18\IMAGEOUT 18\871\165\87116501\xml2 \ 8150003.jpg
SPECIMEN DESCRIPTION	screenshot showing the use of the mark at the point of sale (on the same page that offers an add-to-cart option) for nutritional supplements
WEBPAGE URL	impossible.co/collections/nutrition
WEBPAGE DATE OF ACCESS	07/11/2024
INTERNATIONAL CLASS	041
GOODS OR SERVICES	providing a website featuring information relating to exercise and fitness
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\871\165\87116501\xml2 \ 8150004.jpg
	\\TICRS\EXPORT18\IMAGEOUT 18\871\165\87116501\xml2 \ 8150005.jpg
SPECIMEN DESCRIPTION	screenshots of the mark in use on websites that provide fitness information
WEBPAGE URL	impossible.co/collections/nutrition
WEBPAGE DATE OF ACCESS	07/11/2024
WEBPAGE URL	impossiblehq.com/nutrition
WEBPAGE DATE OF ACCESS	07/11/2024
OWNER SECTION (current)	
NAME	IMPOSSIBLE LLC
MAILING ADDRESS	402 W. JOHANNA STREET

CITY	AUSTIN
STATE	Texas
ZIP/POSTAL CODE	78704
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
OWNER SECTION (proposed)	
NAME	IMPOSSIBLE LLC
MAILING ADDRESS	402 W. JOHANNA STREET
CITY	AUSTIN
STATE	Texas
ZIP/POSTAL CODE	78704
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Texas
PAYMENT SECTION	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2
COMBINED §§ 8 & 15 FILING FEE PER CLASS	850
GRACE PERIOD FEE FOR §8	200
TOTAL FEE PAID	1050
SIGNATURE SECTION	
SIGNATURE	/Joel Runyon/
SIGNATORY'S NAME	Joel Runyon
SIGNATORY'S POSITION	Owner
DATE SIGNED	07/12/2024
SIGNATURE METHOD	Sent to third party for signature
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Fri Jul 12 14:58:43 ET 2024
TEAS STAMP	USPTO/S08N15-XX.XXX.XX.XX -20240712145843594990-538 7588-8502b573d93df8573457 c3325ba2a95257ede4af2f907 d1039579cda18c4aa589a-DA- 58439124-2024071117283601 2697

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 5387588

REGISTRATION DATE: 01/23/2018

MARK: (Stylized and/or with Design, IMPOSSIBLE NUTRITION (see, [mark](#)))

Current: The owner, IMPOSSIBLE LLC, a limited liability company legally organized under the laws of Texas, having an address of
402 W. JOHANNA STREET
AUSTIN, Texas 78704
United States

Proposed: The owner, IMPOSSIBLE LLC, a limited liability company legally organized under the laws of Texas, having an address of
402 W. JOHANNA STREET
AUSTIN, Texas 78704
United States
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 005, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: nutritional supplements; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) screenshot showing the use of the mark at the point of sale (on the same page that offers an add-to-cart option) for nutritional supplements.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: impossible.co/collections/nutrition

Webpage Date of Access: 07/11/2024

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: providing a website featuring information relating to exercise and fitness; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) screenshots of the mark in use on websites that provide fitness information.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: impossible.co/collections/nutrition

Webpage Date of Access: 07/11/2024

Webpage URL: impossiblehq.com/nutrition

Webpage Date of Access: 07/11/2024

The owner's/holder's current attorney information: David E. Weslow. David E. Weslow of WILEY REIN LLP, is located at

1776 K STREET, NW
WASHINGTON, District of Columbia 20006
United States

The docket/reference number is 87252.0007.

The phone number is 2027197000.

The email address is dweslow@wileyrein.com

David E. Weslow submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The owner's/holder's proposed attorney information: David E. Weslow. David E. Weslow of WILEY REIN LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

2050 M STREET, NW
WASHINGTON, District of Columbia 20036
United States

The docket/reference number is 87252.0007.

The phone number is 2027197000.

The email address is dweslow@wiley.law

David E. Weslow submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current)

DAVID E. WESLOW

PRIMARY EMAIL FOR CORRESPONDENCE: dweslow@wileyrein.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): tmdocket@wileyrein.com

The docket/reference number is 87252.0007.

Correspondence Information (proposed)

David E. Weslow

PRIMARY EMAIL FOR CORRESPONDENCE: dweslow@wiley.law

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): tmdocket@wiley.law; akosak@wiley.law

The docket/reference number is 87252.0007.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$1050 will be submitted with the form, representing payment for 2 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.

- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Joel Runyon/ Date: 07/12/2024
Signatory's Name: Joel Runyon
Signatory's Position: Owner
Signature method: Sent to third party for signature

Mailing Address (**current**):
WILEY REIN LLP
1776 K STREET, NW
WASHINGTON, District of Columbia 20006

Mailing Address (**proposed**):
WILEY REIN LLP
2050 M STREET, NW
WASHINGTON, District of Columbia 20036

Serial Number: 87116501
Internet Transmission Date: Fri Jul 12 14:58:43 ET 2024
TEAS Stamp: USPTO/S08N15-XX.XXX.XX.XX-20240712145843
594990-5387588-8502b573d93df8573457c3325
ba2a95257ede4af2f907d1039579cda18c4aa589
a-DA-58439124-20240711172836012697

IMPOSSIBLE Nutrition®

IMPOSSIBLE Nutrition® by IMPOSSIBLE®



IMPOSSIBLE® designs nutritional supplement formulas designed to help you push your limits, and do something impossible. Whether that's something [go your impossible](#) or something you haven't dreamed up yet. Impossible Nutrition has a formula to help you endure, focus, and recover. In tandem with our [training programs at IMPOSSIBLE Fitness®](#), you'll be ready for whatever adventure is up next.

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IMPOSSIBLE Sleep®

★★★★★ (1)

\$ 49.00 USD

IMPOSSIBLE Energy

★★★★★ (1)

From \$ 39.00 USD

IMPOSSIBLE Nutrition

impossible.co/collections/nutrition

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Over Apple

Tropical Punch

3 Flavor Bundle

Quantity

-

1

+

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GET EARLY ACCESS

Get early access notification when IMPOSSIBLE Nutrition products are back!

Your email address


Send it my way!

Filter: availability

Price

Sort by: best selling

3 products




Impossible Sleep™

★★★★★ (10)

\$49.00 USD

Choose options



Impossible Energy

★★★★★ (15)

newest From \$39.00 USD

Choose options

GET NEW! OUT

91°F Sunny

Search

Windows Taskbar Icons

5:23 PM 7/11/2024

IMPOSSIBLE Nutrition®

IMPOSSIBLE Nutrition® by IMPOSSIBLE®



IMPOSSIBLE® designs nutritional supplement formulas designed to help you push your limits, and do something impossible. Whether that's something [go your impossible](#) or something you haven't dreamed up yet. Impossible Nutrition has a formula to help you endure, focus, and recover. In tandem with our [training programs at IMPOSSIBLE Fitness®](#), you'll be ready for whatever adventure is up next.

[Send it my way!](#)

Filter: [availability](#) [Price](#)

Sort by: [Best selling](#) [Products](#)

IMPOSSIBLE Sleep®

★★★★★ (10)

\$ 49.00 USD

[Choose options](#)

IMPOSSIBLE Energy

★★★★★ (10)

From \$ 39.00 USD

[Choose options](#)

IMMOCIDI F
IMI USSIDLL
NUTRITION

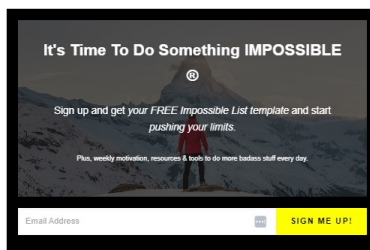
Welcome to Impossible Nutrition. We provide resources to help people eat healthily by understanding nutrition and what they're putting into their bodies. Check out our resources below.

The Impossible Guides to Nutrition:

- [Nutrition Resources](#)
- [Definitive Guide To Vegetables](#)
- [Definitive Guide To Meat](#)
- [Definitive Guide To Fruits](#)
- [Definitive Guide To Grains](#)
- [Definitive Guide To Dairy](#)
- [Definitive Guide To Oils](#)
- [Definitive Guide To Sugar](#)
- [Definitive Guide To Junk Food](#)
- [Definitive Guide To Fish Oil](#)
- [The Impossible Guide to The Paleo Diet](#)

Other Articles about Nutrition:

```
[catlist name=nutritions]
```



Hi, I'm Joel Runyon



I created **IMPOSSIBLE** to help people push their limits by taking on impossible challenges and living a good story.

My I recently finished running 7 ultra marathons on 7 continents and raised nearly \$200k for Pencils of Promise. Read more about my story here.

[Subscribe & Listen To The Podcast](#)



From: TMOOfficialNotices@USPTO.GOV
Sent: Monday, December 16, 2024 08:51:38 EST
To: XXXX
Subject: Official USPTO Notification: U.S. Trademark Registration No. 5387588 -- Docket/Reference No. 87252.0007

U.S. Serial Number: 87116501
U.S. Registration Number: 5387588
U.S. Registration Date: January 23, 2018
Mark: IMPOSSIBLE NUTRITION
Owner: IMPOSSIBLE LLC

December 16, 2024

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
005, 041

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=87116501&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=87116501&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.